**Pack 230 Popcorn Sales**

**Importance of Popcorn:**

* 30% of sale proceeds are returned to Pack 230!
* Popcorn helps reduce Pack Dues by subsiding campouts and other activities!
  + Previous sales procured Pine Wood Derby track and kept dues <$100.
  + Reduces the number of fundraisers the Pack needs to have.

**Scout Rewards:**

* Points are earned for Amazon Gift Cards!
  + 1.5 points for every $1 sold
  + 500 points earns $10 Amazon Gift Card and so forth.

**How to Get Started!**

1. Text “APP” to 62771 to download the app.
2. Register as parent with one or multiple Scouts. Every Scout can earn awards.

* Council = National Capital Area Council
* District = Washington DC
* Unit = Pack 230

**Start Selling Popcorn!**

1. Online Direct = Easiest and Safest Way for Scouts (Credit Cards Only!)

* Allows text and email notification to potential customers.
* Scouts can also take in-person Online Direct orders via the app (Pack 230 prefers online)
* Popcorn is shipped directly to customer!

2. Storefront Sales (Pack wide events)

* Multiple Saturdays in October/November in front of 7th St. Hill Café
* Shift schedule will be sent out shortly. Plan on 1-2 hours. We will have younger Scouts paired with older Scouts.
* Scouts will earn rewards based on shifts worked

**Questions?**

Please contact Brian Burgess ([BBurgess@goodwinlaw.com](mailto:BBurgess@goodwinlaw.com)) and Matt Oskam ([pack230chair@gmail.com](mailto:pack230chair@gmail.com))